



NASSA News



The Shetland Breed provides
11 whole colors and over 30 markings.
...Just a few of the qualities that make
Shetlands *unique!*

Advertising

- ...Creates Demand
- ...Stimulates Interest
- ...Builds Enthusiasm
- ...Informs with Facts
- ...Enhances Value

NASSA Member Advertising Rates-NASSA News

Display:	per issue USD	Annual USD
Full page	\$100	\$350
1/2 page	\$55	\$195
1/3 page	\$45	\$160
1/4 page	\$35	\$125
1/8 page (Business card)	\$25	\$ 90

Deadlines: 20th of the month preceding delivery to printer which is one month prior to publication.

Publish/Mail date	Due Date
January 1 issue	November 20
April 1 issue	February 20
July 1 issue	May 20
October 1 issue	August 20

Payment: All ads are Prepay. Please do not send cash. Make check out to NASSA and mail with your advertising information to: Sandy Powers • 10600 N 600 E • Roanoke, IN 46783-9169.

For Information: Call 260-672-9623 or email FantasiaFleece@aol.com Individuals or companies not members who wish to advertise, contact Powers at address above.

Join our NASSA Family of advertisers! Call 260-672-9623; we are ready to serve you.

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Shetland Sheep, like the people who raise them, are unique individuals. Consider advertising your Shetlands and Shetland products in *NASSA News*, the official NASSA News magazine mailed to our members four times a year.

Since the *NASSA News* also appears on our website, Your ad will be seen there as well, at no additional charge.

You may design your own ad or one can be designed for you at no extra charge.

Call today and let us know how we can help you.

260-672-9623

Advertising can work wonders, but only if you use it. *NASSA News* is sent quarterly to approximately 600 families across North America. These families have a common interest — producing quality Shetland breeding stock, lamb and wool.